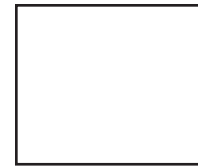


Vance Thompson Vision  
3101 W 57th St  
Sioux Falls, SD 57108



#### CLINIC NEWSLETTER



## Two Things You Should Know

### Access to Research in 2022

Thanks to your partnership and support of our commitment to research, 392 patients benefited from access to tomorrow's technology, today.

### New Presbyopia Correcting Lens Launches in 2023

The IC-8 Aphera lens is an extended depth of focus intraocular lens. It focuses light through a small pinhole in the lens which allows the user to focus on objects at intermediate and near, while maintaining the ability to focus at a distance.



## Winter 2023



## New & Noteworthy



### Looking Ahead in 2023

#### Retina & Oculoplastics

Retina and an expanded Oculoplastics program will be offered in our Sioux Falls location when Drs. Jed Assam and ASOPRS-trained Zac Keenum join this summer.



#### Myopia Control

Myopia Control is offered at our West Fargo location. Interested in learning more about Myopia Control?



Contact Dr. Brooke Messer.  
[brooke.messer@vancethompsonvision.com](mailto:brooke.messer@vancethompsonvision.com)



### New Technologies Available to Patients

#### iStent Infinite

The first standalone MIGS implantable alternative for patients with primary open-angle glaucoma in whom medical and surgical treatment has failed.

It restores outflow by creating arcs of flow spanning up to 8 clock hours (240 degrees).

#### IC-8 Aphera IOL

This new lens is the first and only non-toric lens to offer extended depth of focus vision for cataract patients with astigmatism up to 1.5 diopters. It can help correct astigmatism and irregular astigmatism and is also an option for patients with other corneal conditions, such as keratoconus.

It is implanted in the non-dominant eye only after the dominant eye has undergone successful implantation of a monofocal or monofocal toric lens targeted for distance vision.

Stay tuned for more details about when this lens will be available at all Vance Thompson Vision locations.



*"We are committed to offering our patients the most advanced options so they can enjoy life and reach their visual goals," Vance Thompson, MD said.*

*"We have been working with AcuFocus since they started developing the IC-8 Aphera IOL and knew that the way that it focuses light will help vision quality and provide a continuous range of vision."*



### Warm Hand-offs in 2022

Did you know that when patients call our office looking to schedule an eye exam, our team extends a warm hand-off by providing a phone number or directly transferring that caller to a primary eye care provider's office in the community in which they live? In 2022, we helped nearly 1,200 patients find an optometrist throughout the mid and mountain west.

CONTINUED INSIDE...





## Looking Back

### Cornea Transplant a Historic First for Alexandria

On October 12, Dr. Brent Kramer became the first surgeon to perform a partial thickness corneal transplant (DMEK) in Alexandria, MN. Dr. Kramer's expertise in advanced anterior segment and refractive surgeries complements Dr. Deborah Gess Risvedt's surgical offerings and allows more patients to be cared for closer to home.

### New Surgeon & New Offering in Billings

Dr. Cullen Ryburn joined Dr. Russell Swan and our Billings team in May as a corneal, cataract, and refractive surgeon.

In addition to expanding patient access to corneal, cataract, and complex anterior segment care, Dr. Ryburn will contribute his expertise to the new, world-class LASIK program in Billings.

### New and Improved OD Portal

The same great information, now with a new and improved look! We took your input and created a more user-friendly web experience. Use the drop-down menus to learn more about our vision programs, find resources from forms to billing to handouts, read articles from our

doctors, check the list of current research studies, learn about continuing education opportunities, and view recordings from past events. What are you waiting for? Check it out today! [vancethompsonvision.com/od](http://vancethompsonvision.com/od)

### Research

- Over 225 patients received upgraded IOL through study participation.
- Over 41 patients received refractive surgery through study participation.
- Over 20 patients received ICL surgery through study participation.
- Over 62 patients received glaucoma treatment through study participation.
- Over 44 patients received presbyopia correction through study participation.

### Patient Education

Patient education is so important and the education process regarding patient symptoms and treatment options begins with you. Vance Thompson Vision wants to partner in your efforts to educate patients so they can make an informed surgical decision. One of the ways we are doing this is by sending videos from the surgeon to prepare your patients for their journey before and after surgery.

Get a preview of these videos by texting Vance Thompson Vision to 83300.



## Patient Experience

We strive to create an exceptional patient experience by offering same-day and back-to-back procedures, combo drops, and patient choice in aftercare.

- Our See and Do programs include Cataract, LASIK, YAG and, in some cases, glaucoma procedures including SLT.
- Back-to-Back procedures are available for Cataract and advanced cataract surgery.

## How are we doing?

We want your feedback! Please help us to better serve you and your patients by taking our survey:



[surveymonkey.com/r/2023VTVSurvey](https://surveymonkey.com/r/2023VTVSurvey)



### Doctor Spotlight: Kelly Sieps, OD

Vance Thompson Vision · South Sioux City, NE

Dr. Kelly Sieps joined our South Sioux City team last fall to partner with Spenser Morton, MD. Dr. Sieps earned her undergraduate degree from the University of Nebraska - Lincoln. From there, she enrolled in Southern College of Optometry in Memphis, TN where she graduated summa cum laude and earned several awards.

Most recently, Dr. Sieps trained as an ocular disease resident in Louisville, KY at Bennett and Bloom Eye Centers, where she also practiced full scope medical optometry. Now, as Dr. Sieps continues her career at Vance Thompson Vision, she is eager to continue to contribute to what she calls "an awesome, supportive community."



## Billing and Coding Updates

The fall symposia series featured Kirk Mack COMT, COE, CPC, CPMA, a senior billing, coding and compliance consultant with BSM Consulting. Highlights and pearls include:

- MPFS reductions for 2023 (pending legislation)
- A few CPT updates
- No significant ICD-10 changes
- MIPS continues to change (verify MIPS eligibility)
- Scrutiny is back: telemed, E/M, and Modifier -25
- Co-management key elements: consent, transfer agreement, date of release

**Questions?** Email: [kmack@bsmconsulting.com](mailto:kmack@bsmconsulting.com)

Kirk will be presenting and available to answer your questions at the Sioux Falls Symposium on February 25.



### Doctor Spotlight: Seth Stofferahn, OD

Vance Thompson Vision · West Fargo, ND

Dr. Seth Stofferahn joined the West Fargo clinic in July of 2021 as a resident and this past summer made the transition to a permanent team member. The Fargo native and University of North Dakota alum earned his doctorate from Pacific University College of Optometry in Forest Grove, OR where he was also a teaching assistant.

While in Oregon, Dr. Stofferahn spent countless hours caring for underprivileged men, women, and children as a volunteer with local programs that offer critical services and information. Dr. Stofferahn is a member of the North Dakota Optometric Association and American Optometric Association.

Seth and wife, Alexis, enjoy traveling, summer days spent at the lake, and cooking.