

CLINIC NEWSLETTER

New Clinical Tips Now Available on Our Doctor Portal!

We're excited to introduce a new resource on our doctor portal: a collection of quick, insightful clinical tips from our doctors. These short videos are designed to enhance pre- and post-operative patient care strategies, providing you with practical guidance you can apply in your practice. Be sure to check back monthly for new videos covering a variety of topics to help navigate complex cases, streamline decision-making, and optimize patient outcomes.



visit the OD Portal







Invest in the World's Most Advanced Technology

In **South Sioux City**, our team continues to live out our commitment to investing in the best technology for our patients. Last November, we added the latest RxSight® Light Delivery Device, allowing us to offer patients the most advanced vision outcomes available. Bringing this innovative technology to South Sioux City reflects our dedication to ensuring patients in our community have access to the same leading-edge care found anywhere in the country.

Patient Experience

"My experience at Vance Thompson Vision was wonderful! **Dr. Caroline Wilson** is a great surgeon and I would recommend her to anyone having cataract surgery! Her staff was professional and knowledgeable. They were friendly and from the moment I entered the office I could tell they loved

working there. The surgery team put me at ease and made me feel welcomed each day I was there. I love going into an office when they greet you with a smile and by name. You can tell they love their job and who they are working for!"

Julie H, Cedar Rapids
Patient – Google Review

Always Do the Right Thing

A patient arrived for a refractive evaluation with a very high prescription. Although the patient technically qualified for an ICL, **Dr. Ryburn** determined that surgery could lead to complications and was not in the patient's best interest. Choosing not to proceed was a clear example of our commitment to doing the right thing. The priority is never the procedure itself — it's making the decision that protects and preserves each patient's long-term vision and well-being.

- Northern Colorado Patient

Share Your Feedback CE Events

Please take a few minutes to share your thoughts on our continuing education events by **scanning the QR code**. Your input will guide how we plan future programs.



Save the Date

Join us for any or all of our upcoming educational events, designed to keep you at the forefront of eye care. These events feature expert-led sessions on the latest research, innovations in LASIK, advancements in cataracts, and more. Mark your calendars and join us in these enriching professional development opportunities.

Sioux Falls Symposium Friday, Feb. 6, 2026

Omaha Symposium Friday, Oct. 24, 2025 Alexandria Evening of Education

Wednesday, Apr. 22, 2026



Financial Informed Consent Process

Patients receive a lot of information during their visit, so we've created a short video to help make things more digestible. The video walks patients through our Financial Informed Consent process—the green and yellow form. The green section outlines medical charges billed to medical insurance, while the yellow section covers elective and refractive charges. This video is available to watch online, so patients can watch it on their own time as often as they want. We also encourage you and your team to watch this video, as you will see exactly how your patients are counseled. We hope this helps!



Scan to Watch Video

Online Scheduling Now Available for Cataract and Refractive Appointments

You can now schedule evaluations for new cataract, LASIK, PRK, ICL, and RLE patients directly through our OD Portal or patient website.

Simply select the location where you'd like to schedule. Please feel free to continue faxing patient notes for referral appointments and demographics as usual. If you use the new online scheduling process, simply indicate whether the patient has already scheduled online. We welcome your feedback on this process.

Tell Us How We're Doing!

Please fill out this brief survey telling us about your experience with us. The survey closes on **October 31, 2025.**



Scan to Take Survey

Clinic Corner

The Importance of the IOL Decision: Setting Patients Up for Lifelong Success Tanner Ferguson, MD

To support you in these important conversations, we've created a Patient Decision Guide that walks through each IOL option in detail. It outlines what patients can expect for vision after surgery, astigmatism correction, insurance coverage, candidacy, and glasses dependence. Many find it helpful to review this guide with patients during their discussion, and then encourage patients to take it home to share with

their family as they consider their options. Read the full article to access the guide and use it as a tool to reinforce the lifelong importance of their vision decision.



Scan to read the full article

Doctor Spotlight



Keegan Mechels, MD

Omaha, NE

Dr. Keegan Mechels is an oculoplastics surgeon with a deep passion for helping people. His interest began at a young age, when he was inspired by stories from his mother, a pediatric ICU nurse. Following a similar path, he started his career as a nursing assistant. This role cemented his passion for providing the highest level of care to patients at their most vulnerable moments.

As a fellowship-trained oculoplastics surgeon, Keegan performs the most advanced techniques in oculoplastic surgery. He is a leader in the industry and brings his expertise to the Omaha community, where he is honored to provide world-class oculoplastics treatment for patients.

In his downtime, you can find Keegan cheering on the lowa Hawkeyes and maintaining an active lifestyle at the gym. He enjoys being outdoors in all seasons—snowboarding in the winter and swimming at the lake in summer. He enjoys cooking, and is in relentless pursuit of the perfect pancake recipe. He also prides himself on his homemade apple pie.



Nick Risbrudt, OD

Fargo, ND

Dr. Nick Risbrudt is a fun, approachable optometrist whose personality immediately makes patients feel right at home. A Fergus Falls native, he loves serving patients in the same area where he grew up.

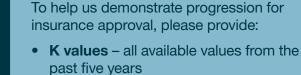
Nick specializes in anterior segment surgical care including cataracts, corneal diseases, glaucoma, and refractive surgeries. He has completed two externships at Pinecone Vision Center in Sartell, MN, and Cass Lake Indian Hospital in Cass Lake, MN. His experience extends to even more aspects of eye care — he also has experience as a clinician and optometric technician. He has volunteered in Nicaragua and Honduras, where he assisted local eye doctors and provided free eye exams.

In his spare time, Nick loves spending time with his wife and two daughters and visiting extended family in Minnesota and North Dakota. In the summer, he spends his weekends at the lake fishing and barefoot skiing. He also enjoys golfing and hunting.

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Listen to the AdVANCEd Patient Care podcast

Designed to keep you at the forefront of the field, Vance Thompson Vision's podcast offers dynamic insights, practical clinic tips, and engaging discussions with experts. Recent episodes cover groundbreaking research, the latest advancements in LASIK, and innovative approaches to cataract treatment, providing you with the knowledge and tools needed to elevate your craft.



Referring a Keratoconus Patient?

- Manifest refractions all available refractions from the past five years
- Clinic notes documentation that supports or confirms disease progression



Scan to listen